



Enterprise Committee Terms of Reference

Constitution and Purpose

1. The Norland Board of Directors is responsible for the statutory oversight of Norland College to ensure it meets the standards of both a company limited by shares and of a higher education institution which has access to public funds.
2. The Board has created the Enterprise Committee to ensure that it maintains oversight of matters relating to the College's commercial activities including external consultancy and training, Norland Agency & Alumni and marketing, including brand protection.
3. The Enterprise Committee will have regard to the ethos and values of the College in protecting the Norland College reputation.

Membership

4. Membership of the Enterprise Committee is determined from time to time by the Board of Directors.
 - Director (Chair)
 - Director x 5
 - The Principal
 - Vice-Principal
 - Head of Consultancy and Training
 - Head of Marketing, Student Recruitment and Brand

In attendance:

- Governance Manager

Attendance

5. The Enterprise committee is to meet at least 3 times per year and at such other time as may be determined by the Chair of the Committee.
6. All decisions made by the Enterprise Committee will require ratification by the Board of Directors.
7. The Committee will be quorate when three members are present.

Remit

8. Reporting to the Board of Directors the Enterprise Committee will:
 - 8.1 receive updates on the commercial activity of the College.
 - 8.2 receive annual reports of Standard Terms of Business including Terms and Conditions.
 - 8.3 advise the Principal on the strategic development of the agency and commercial activity.
 - 8.4 consider and advise on the impact of issues relating to Norland's brand and reputation.
 - 8.5 report to the Board of Directors and make recommendations to the Board for action.
 - 8.6 support and recommend the commissioning of relevant projects as merited.
 - 8.7 delegate to a working party where appropriate.

Minutes of Meetings

9. Full minutes of the Enterprise Committee meetings will be circulated to all full Board members.